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Rotem Landesman

Ph.D. Student

My research focuses on developing *computational empowering experiences* for youth through participatory approaches to support the development of their sense of autonomy and self-hood. I work across methods to develop pedagogies, interventions, and methodologies to that end.

EDUCATION

2021-	**University of Washington**, Seattle, WA, USA Ph.D. in Information Science Advisor: Dr. Katie Davis & Dr. Amy J. Ko
2020-2021	**Tel Aviv University**, Tel Aviv, Israel M.A. in Philosophy, Science and Digital Culture
2016-2019	**Reichman University**, Herzliya, Israel Honors B.A. in Interactive Communications Advisor: Dr. Oren Zuckerman

RESEARCH EXPERIENCE

2021-	**Digital Youth Lab**, *Graduate Research Assistant.* Mentors: Dr. Katie Davis, Dr. Alexis Hiniker **Code and Cognition Lab**, *Graduate Research Assistant.* Mentor: Dr. Amy J. Ko
2019-2020	**Tel Aviv University**, *Undergraduate Research Assistant.* Mentor: Dr. Lior Noy *Researched and conducted projects on creativity development in teens through digital interventions.*
2016-2019	**Media Innovation Lab (MiLab)**, *Undergraduate Research Assistant.* Mentor: Oren Zuckerman *Researched and led projects on designing tangible digitally enhanced objects to enhance connection and learning in child and elderly populations.*

INDUSTRY EXPERIENCE

2020-2021	**Salesforce**, Tel Aviv, Israel; *Marketing Associate* *Conceptualized, organized, and ran targeted campaigns for the Israel market. Responsible for: creation and maintenance of ongoing digital campaigns, high impact in-person events for C-level customers and prospects, and working closely with emerging marketing team on various marketing initiatives (in-person/virtual).*
2019-2020	**Google**, Tel Aviv, Israel; *Associate Program Manager* [Google Cloud for Startups] *Responsible for managing, supporting, and tracking partnerships with startups, accelerators, and VCs through 1:1 bespoke support, community building,*

communications, technical training, and events. Researched and processed business aimed data to support and maintain key regional relationships.

2019-2020	**Fivver**, Tel Aviv, Israel; *Vertical Coordinator* *Managed product expansion (expansion research, customer interviews, team engagement and management until launch), having reached 100+ customers and growing user base by 30%.*
2017-2019	**Konfidas**, Tel Aviv, Israel; *Marketing Lead* *Strategized and executed cyber awareness campaigns, marketing initiatives, and training programs with strategic partners.*

TEACHING

INSTRUCTOR	**Philosophy for Children**, Loyal Heights Community Center. Wi '22 - Current *Created curriculum and taught children ages 12-16 (9 week course) topics in philosophy and technology..*
C0-INSTRUCTOR	**Foundations of Information,** UW INFO 200, Fa '23 Helped adapt course structure to focus on discussion, project-based learning, focusing on supporting students with the analysis/redesign of major information systems **Ethical Games Directed Research Group**, UW HCDE Wi '21 *Designed curriculum (including exercises, readings, lectures, and assignments) on the topics of ethics and AI, serious games, learning through games and design basics. Prepared and delivered lessons on ethical computing and AI trends.*
TEACHING ASSISTANT	**Research Methods,** UW INFO 300, Fa '23 Instructed over 30 students weekly, as well as adapted course content to ensure equitable hybrid instruction. **HCI 101**, Reichman University. Fa '19, Sp '20 *Helped adapt course content to equitable remote instruction formats, focusing on needs of the most disadvantaged student groups and implementing structures for instructor and peer support.* **Human-Centered UX Design**, Reichman University. Fa '19, Wi 20' *Modified curriculum to industry standards, conferring with UX designers and researchers from varying fields; Prepared and delivered series of lessons on the roots and ethics of human-ethics design*

SERVICE

REVIWER	**ACM CHI, ACM IDC, ACM EDUCHI**
OFFICER	**Social Chair,** UW iSchool Doctoral Student Association (2022-current) Organized and held community building initiatives for the entirety of the Information School PhD student body.

PEER-REVIEWED PUBLICATIONS & WORKSHOPS

""The Why Behind Everyday Technologies": A Pedagogy to Develop Technological Wisdom as a Method to Increase Well-Being in Youth Technology Interaction
Landesman, R. (2023)
[Workshop] CLS 23': Connected Learning Summit

Let Kids Wonder, Question and Make Mistakes: How the Designers of Children's Technology Think About Child Wellbeing
Landesman, R., Radesky, J., & Hiniker, A. (2023)
ACM IDC: International Conference on Interaction Design and Children

Scaffolding Children's Sensemaking Around Algorithmic Fairness
Salac, J., **Landesman, R.**, Druga, S., and Ko, A. (2023)
ACM IDC: International Conference on Interaction Design and Children

Supporting Teens' Intentional Social Media Use Through Interaction Design: An Exploratory Proof-of-Concept Study
Davis, K., Slovak, P., **Landesman, R.**, Pitt, C., Ghajar, A., Schleider, J.L., Kawas, S., Perez Portillo, A..G., & Kuhn, N. (2023)
ACM IDC: International Conference on Interaction Design and Children

Critical Ethical Reasoning as a Method to Increase Well-Being in Youth Technology Interaction
Landesman, R., Salac, J. (2023)
[Workshop] Participatory Approaches to the Ethics of Emerging Technologies for Children @ IDC'23

Promoting Public Libraries as Centers of Youth Civic Engagement
Rotem Landesman, Chris Coward, & Katie Davis (2022)
CLS 23': Connected Learning Summit
https://youtu.be/Rsb1m5FymC4

ARTICLES

Let Kids Wonder, Question, and Make Mistakes: How the Designers of Children's Technology Think about Child Well-being
Landesman, R., Radesky, J., Hiniker, A. (2023)
Sesame Workshop: Joan Ganz Cooney Center

AWARDS

2022-2023   **Graduate Fellow**, Philosophy Learning and Teaching Organization (PLATO)
2018-2019   **Zell Entrepreneurship Honors Program** (Reichman University)